Task 2 Documentation

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| No. | Asset | Source | Rationale |
| 1. |  | <https://www.canva.com/> | I used the website Canva in order to generate a personalised logo for the tutoring agency. In the logo it displays the company name and a circle of humans in all colours to represent diversity and inclusivity. |
| 2. |  | <https://learnwellservices.com/supporting-students-with-eating-disorders-tips-for-teachers/> | In this image I wanted to represent the experience that a student would have the environment they would learn in. and show the parents that our tutors are always engaged with the student. |
| 3. |  | <https://www.flaticon.com/free-icon/bitcoin-wallet_2810201> | With this I am showing that the process of transactions is secure and none of your details will be accessed without the chance |
| 4. |  | <https://www.flaticon.comw/free-icon/locked-card_6169524> | I used this image in order to show the viewers that their data is secure. This includes data from their login credentials and their payment information |
| 5. |  | <https://www.shutterstock.com/image-vector/customer-service-isolated-user-headphone-outline-2205360443> | I used this in order to illustrate that our customer support is top quality as they are both extremely friendly and helpful. |
| 6. |  | <https://stock.adobe.com/fi/images/rising-arrow-on-staircase-increasing-business/169411335> | Here I used this image to portray the growth and development that is awarded to each student that attends this tuition. This also is used to represent the fact that the skills that are being taught to your child are ones that can be used at the very top level |
| 7. |  | <https://www.flaticon.com/free-icon/relationship_2910448> | I used this to show a clear cycle that feedback follows which is it being stated then it being acted upon and the improvement of the student then the student being better off and happy then the cycle repeats with the next batch. |
| 8. |  | <https://thenounproject.com/icon/mobile-3434307/> | This image is used to ensure that |
| 9. |  | <https://www.flaticon.com/free-icon/review_768807> | This image is used to show that both the students and parents are always happy and feel we are playing a large part in the improvement in their child. |
| 10. |  | <https://www.shutterstock.com/image-vector/customer-service-isolated-user-headphone-outline-2205360443> | I used this image to show that our customer support makes it impossible for a client to leave with a sour taste in their mouth as their satisfaction is guaranteed |

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| Test number | Type of test | Source | Expected outcome | Actual outcome |
| 1. |  |  |  |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |
| 4. |  |  |  |  |
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| 6. |  |  |  |  |
| 7. |  |  |  |  |